



MEDIA RELEASE

Release Date: October 1, 2009

Contact:

Anita Johnson

Phone: (252) 482-4333

**North Carolina's
Northeast Commission**

119 West Water Street
Edenton, North Carolina 27932

HQ Kites Opens Distribution Facility in Currituck

Kite distributor expands business toward NC Outer Banks

Edenton – HQ Kites & Designs, Inc., a German-based kite distribution company has announced plans to locate their North American distribution facility in Powells Point, an Outer Banks community located in lower Currituck County. The new location will provide office and warehouse space for recreational and performance kites, garden and wind art, and flying toys to be distributed to customers throughout North and South America.

HQ Kites & Designs, Inc. is a wholly owned subsidiary of Invento, a privately-held corporation based in Rastede, Germany and founded in 1993. The relocation will bring four additional jobs to the North Carolina location. The company plans to begin operating at the new site by December 1, 2009.

In both Europe and North America, the HQ brand is known for kiteboarding, snow kiting, recreational kites for families, wind art and toys. The company chose to locate this division in Currituck County because of lower business costs, proximity to kite & kiteboarding retailers, and enhanced exposure for HQ's product line and customer base.

"HQ is excited to be doing business in the Outer Banks, the 'Mecca of Windsports' for kiteboarding, windsurfing, and power kites. Being in Currituck will open up marketing opportunities for our business. Because so many people come here to enjoy the natural resources, it offers great exposure for our products," stated Chris Shultz, General Manager of the local subsidiary.

"This company is a perfect fit for North Carolina's Northeast region," stated Vann Rogerson, President/CEO of North Carolina's Northeast Commission. "We have the customers in the region, we have the retail establishments, so from an efficiency standpoint, it works well to have suppliers moving into the region."

"Currituck County is excited to be home to a company with a unique market niche like HQ Kites & Designs," stated Peter Bishop, Currituck County's Economic Development Director. "This relocation is an example of how our low business costs, Hampton Roads proximity and coastal quality of life make Currituck an ideal location for creative, emerging companies."

Mr. Shultz also stated that the quality of life in Currituck County was attractive to the company. "Currituck County and the Northeast Commission were very helpful in identifying opportunities and properties for our company, and the quality of life here was



a nice bonus,” stated Shultz. The company will locate in the Freedom Business Park in Powells Point.

About North Carolina’s Northeast Commission:

North Carolina’s Northeast Commission is dedicated to increasing the standard of living for citizens in its sixteen-county region through tourism, industrial, and business development. The 16 counties that comprise the regional Commission are: Beaufort, Bertie, Camden, Chowan, Currituck, Dare, Gates, Halifax, Hertford, Hyde, Martin, Northampton, Pasquotank, Perquimans, Tyrrell, and Washington. For more information about the North Carolina’s Northeast Commission, contact us at www.ncnortheast.com.

About HQ Kites

HQ Kites & Designs USA is a national sales and distribution company located in Chesapeake, Virginia. As a 100% subsidiary of [Invento GmbH](http://www.invento.com) from Germany, HQ Kites has an international background using a worldwide network of designers and engineers to ensure the highest level of innovation and quality. Our entire line of HQ Kites™, Windspiration™ lawn and garden spinners, HQ Powerkites and other outdoor toys are created for fun and engineered to last.

###