

# Discover The Difference



*North Carolina's Northeast Region offers easy access to major roadways and waterways with a potential employment pool that includes 24,000 skilled workers currently commuting out of the region for work. But most importantly, you can still make a big business deal over a cup of coffee. When you're ready to make your next big business deal, make it in North Carolina's Northeast and discover the difference.*

*North Carolina's Northeast Region is home to two of the fastest growing counties in North Carolina*

As an emerging and transforming region, North Carolina's Northeast Region is implementing more focused and longer-term marketing strategies with an overall goal of diversifying our regional economy and capitalizing on our regional strengths. Target clusters include:

- **Automotive**
- **Aviation**
- **Biotechnology**
- **Boat Building**
- **Heritage Tourism**
- **Inner Coastal Development**

North Carolina's Northeast Commission has implemented two major initiatives to stimulate economic development in the sixteen county region:

- Northeast Shell/Spec Building Program
- Northeast Tourism "Hub & Spoke" Initiative



*For economic development and expansion call:*



*Discover the Difference*

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