

# NORTH CAROLINA'S N O R T H E A S T



## For Automotive Businesses, the Road to Success is Shorter Here.

Companies in the automotive industry are discovering North Carolina's Northeast for the simple reason that we make success . . . well, simpler. The fact is, no other area on the US east coast is so uniquely positioned to shorten the distance to achieving your business goals.

From labor and logistics to technology and training, you'll find an infrastructure that's ready to help your company grow, without a lot of cost, labor and tax roadblocks to slow your company down. You'll also find a collaborative and innovative team of relocation partners dedicated to making your move a complete success.

- Home of North Carolina Center for Automotive Research (NCCAR)
- Access to university- and college-based automotive resources
- Affordable labor with skilled manufacturing experience
- Free job training for automotive technology skills
- Multiple low-cost manufacturing mega-sites available
- A pro-business climate with generous incentives
- Strategic mid-Atlantic coast location with superior rail and port access
- Lower operating costs, lower taxes and less regulation
- Turnkey site selection and relocation assistance





## The Many Advantages of North Carolina's Northeast

### North Carolina Center for Automotive Research

- Independent, non-profit research & test facility
- On-site engineering and tech support
- US east coast location; year-round availability
- Affiliation with university engineering schools
- Collaboration with Research Triangle Park
- Excellent US entry point for foreign companies

### Superior Logistics and Infrastructure

- Easy access to key markets via I-95
- Direct rail access to nearby Hampton Roads port
- Reliable, low-cost electricity and natural gas
- Fully developed industrial parks, affordable sites
- High-speed broadband throughout the region

### Available Workforce

- 174,000+ regional workforce
- Many with aerospace experience
- Non-union and semi-skilled labor
- Affordable wage and benefit costs
- Productive workers with strong work ethic

### Powerful Incentives

- Most counties qualify for highest state incentives
- Low- and no-cost sites available
- Assistance in finding low-interest loans
- Free utility extensions
- State tax credits
- Low property taxes

### A Business-Friendly Climate

- Low-cost workers' comp & unemployment insurance
- Right-to-work state
- No intangibles tax
- Free job training in community college system

### A Great Place to Live and Work

- Attractive, safe, progressive communities
- Low housing costs, affordable waterfront living
- Temperate four-season climate with year-round golf
- Boating, water skiing, fishing and other sports
- Some of the highest quality hunting lands in the US
- World famous beaches of the Outer Banks

“We needed access to a secure vehicle development center on the US East Coast and NCCAR provided a perfect match. Winning the 2010 Progressive Automotive X Prize is a big step toward our goal of marketing an efficient, affordable car of the future, and we'll certainly be returning to NCCAR as we pursue that objective.”

— Oliver Kuttner, Founder and CEO, Edison2



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